



Solutions for the Future

Transforming Chemicals Management

Since 1998, Pure Strategies has helped companies develop effective chemical management strategies, set goals, and make changes in products and supply chains that deliver value to the business and society.

Business benefits our clients have gained:

- Reduced risk
- Consumer trust in safer products
- Enhanced reputation and leadership status
- Product innovation and growth opportunities
- Engagement within the company and across the value chain

Why Pure Strategies?

We bring a unique combination of talents together in one cohesive team with:

- Deep expertise in sustainable chemistry
- Insightful and collaborative approach
- Track record of delivering impactful results

Pure Strategies helps companies transform chemicals management from a compliance focus to a proactive approach that reduces risk, builds brand strength, and advances innovation.

- **Chemicals Policies:** We help create a vision, develop priority chemicals strategies, assess chemical footprints, articulate the business case, and enhance transparency and communication.
- **Safer Design:** Our experts assess hazards, alternatives, and create design guidelines and help integrate chemical evaluation into procurement, product development, and testing.
- **Sustainable Chemicals Supply:** Pure Strategies assists companies in evaluating supply chain risk, improving transparency, identifying and implementing data tools, and aligning suppliers.



the chemical
footprint project

Pure Strategies co-founded the Chemical Footprint Project that provides a corporate benchmark on managing chemicals of concern.



“Consumers are increasingly interested in safer products. Our role is to help firms understand these needs and translate them into the policies, science, and tools needed to advance benign chemistry in their products and supply chains.”

— Tim Greiner, Managing Director, Pure Strategies

EXAMPLES OF OUR SUSTAINABLE CHEMICALS WORK:

CHEMICALS POLICIES

Our team assisted a global manufacturer of leading home and personal care brands in developing their chemical policy aspirations and ingredient strategy. The program restricts materials and strives for market-leading ingredient profiles, assurance, and transparency.

SAFER DESIGN



Pure Strategies created an innovative Safe Additives Guide and strategy to ensure that Stonyfield's bioplastic yogurt packaging is free of harmful additives and continues to earn consumer trust.

SUSTAINABLE CHEMICALS SUPPLY



We supported the development of Walmart's ground-breaking chemicals policy that is improving consumer safety and transparency. We engaged the supply chain through a supply chain summit and series of workshops to gain input, support, and alignment on the policy.



"Pure Strategies hits that sweet spot between practice and ideal. They push at the boundaries of the possible, identifying leadership positions that are economically viable yet create lasting benefits for people and the planet."
— Mark Rossi, Co-Director, Clean Production Action



Pure Strategies Co-Founded the New Chemical Footprint Project (CFP)

The Chemical Footprint Project provides a common metric for measuring corporate chemicals management performance and a clear path for improvement. Filling a long-needed gap, firms and investors now have a common framework for benchmarking their use of chemicals and their response to increasing market demands for safer products.

The Chemical Footprint Project evaluates corporate chemical performance on Management strategy, Chemical inventory, Progress, and Public disclosure.

Pure Strategies founded of The Chemical Footprint Project with environmental non-profit Clean Production Action and the research institute The Lowell Center for Sustainable Production at the University of Massachusetts Lowell.



Meet the team:
purestrategies.com/staff

Subscribe to our blog:
blog.purestrategies.com

View our research:
info.purestrategies.com/publications